The cost is save the time of your staft, enable better service to be given to your customers and increase your presting. The town to your customers and increase your presting. The home an extra telephone by your bedside or near your forourite armchair will save fatigue give privacy when necessary and attractive black hand-microphone instrument is provided without additional charge on new extensions. The COST IS SMALL As ingle case each extension telephone. The onvention charge of your may like to know that a model in black can be provided in place of your present telephone for a single payment of \$1.

H213

EXTENSION TELEPHONES



THE POST OFFICE IS HAPPY TO ANNOUNCE a reduction in the charges for extension telephones installed in the same premises as the main telephone. From January 1st, 1936, the additional charge for the simplest form of internal extension has been reduced to 3s. 6d. a quarter—less than a halfpenpy a day—in private residences, and to 4s. od. a quarter in business premises. The charges for other forms of internal extension have also been reduced.

IN THE HOME

WITH ONE TELEPHONE IN THE HOME, THE natural tendency is to place it in the position of most general usefulness at some sacrifice of privacy and comfort.

An extension telephone in the sitting-room, study or bedroom gives you greater comfort and privacy; in the bedroom also it is at hand in emergency or sickness.

IN BUSINESS

AN EXTENSION TELEPHONE PLACED within easy reach of every member of your staff will save their time and save you money. The ease with which callers can be put into touch with the right person will enhance your reputation for business efficiency. Certain kinds of extensions also afford quick and efficient intercommunication between departments.

DISCUSS YOUR REQUIREMENTS WITH YOUR LOCAL SALES REPRESENTATIVE. HE WILL CALL AND ADVISE YOU IF YOU WILL FILL UP AND POST THE ENCLOSED CARD