The new Keyphone





We were asked for a push-button phone.

Now here it is – the new **Keyphone**. Simple, quick, neat.

Technically it's clever, but we've carefully contained costs.

Triallists gave the **Keyphone** a big **'Yes'**.

For the technically minded

The routing of calls through the telephone network is actuated by 'pulse trains' of electrical interruptions transmitted at 10 pulses per second. The rotary dial regulates this speed and also ensures sufficient 'intertrain pause' to allow the automatic switches to respond to each pulse train. Our problem was to design a press-button phone at a reasonable cost which would operate within these existing parameters. This meant an electronic memory and conversion of keyed numbers to normal 'pulse trains'. We've met this challenge with the **Keyphone** – recent advances in micro-electronics enable us to contain all these operations within the telephone.

Where will the new Keyphone work?

On exchange lines and most types of **PBX** and plan extensions.

In some situations customers may need to provide a power point. We will be pleased to advise you about your particular installation.

Colour

The new **Keyphone** is two-tone grey.

Charges

There is an additional rental of £3 per quarter for each **Keyphone**. The connection charge is £5 per instrument but this charge may be reduced in some circumstances.

Availability

At present **Keyphones** are only available in certain areas – and for a limited period of time.

Your local Telephone Sales Office will let you know if they are available in your area and will be pleased to tell you more about **Keyphone.** The address and telephone number are in the front of the telephone directory.

The charges shown on this leaflet are correct as at 1 May 1972 but they may be altered subsequently at any time by the Post \bigcirc flice.

We do our best to supply our customers with the telephones they ask for but from time to time we may have to provide telephones which do not accord exactly with the descriptions in this leaflet.



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